Theo Romain

Enterprise Systems Manager · NetSuite · Salesforce · Boomi · AWS · Power BI

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SUMMARY

Enterprise systems leader with 20+ years building the integrations, automations, and data pipelines that let NetSuite, Salesforce, AWS, and Microsoft Power BI/Fabric work together. Moved into management at Lytx after 7+ years as the senior developer who built and owned the same systems, and now lead an international team across the US and India. Still hands-on: I can read a PR, debug an integration, and set architecture while keeping the team focused on business outcomes. Currently modernizing the stack through reporting migrations and AI workflows, and completing an MS in Computer Science at Arizona State University.

KEY ACHIEVEMENTS

- **Six-figure annual savings** from leading the migration from Tableau to Power BI and Microsoft Fabric, with SSRS reporting moving onto the same platform next.
- **Lead NetSuite developer for 7+ years at Lytx,** owning SuiteScript customizations and the Boomi and C# integrations connecting NetSuite with Salesforce, AWS, and SQL Server.
- **Leading AI adoption** by building Claude Desktop and Claude Code workflows connected to NetSuite, Salesforce, Boomi, and AWS data.
- **Engineering discipline**: moved a team from developing in production to sandbox-first development (ESET), and implemented Gearset-based Salesforce DevOps (Lytx).

CORE COMPETENCIES

Leadership: Roadmap prioritization · Architecture decisions · Platform and vendor selection · Cost optimization · Cross-functional alignment with Finance, Operations, and Engineering · International, cross-time-zone teams (US and India) · Agile / Scrum Master

NetSuite and Salesforce: SuiteScript 1.0/2.x (user events, RESTlets, scheduled scripts) · SuiteTalk · Apex · Lightning Web Components · Flows · Gearset

Integration and data: Boomi · REST and SOAP APIs · C# / .NET · SQL Server · Amazon Redshift · Aurora · Rivery · Microsoft Power BI and Fabric

AI: Claude Desktop and Claude Code workflows on enterprise data · MS365 Copilot

EXPERIENCE

Lytx, Inc. San Diego, CA

Manager, Enterprise Systems March 2025 – Present

- Manage an international team of engineers in the US and India, coordinating work across time zones and partnering with a product manager and stakeholders in Finance, Accounting, and Operations.
- Own roadmap prioritization, architecture decisions, and cross-functional alignment across engineering, finance, and operations.
- Led the migration from Tableau to Power BI and Microsoft Fabric, delivering six-figure annual licensing savings, with a follow-on SSRS migration consolidating reporting onto the same platform.
- Led the team's part of a company-wide consolidation of on-premises systems onto a single AWS-focused platform.
- Introduced Rivery as part of the data pipeline strategy for the team's AWS infrastructure.
- Lead the team's adoption of AI development tools, building Claude Desktop and Claude Code workflows integrated with the NetSuite, Salesforce, Boomi, and AWS data stack, alongside MS365 Copilot.

Senior Developer November 2017 – March 2025

- Served as the primary developer responsible for system connectivity and backend services across Lytx's core enterprise platforms.

- As the lead NetSuite developer, built and owned customizations in SuiteScript 1.0 and 2.x, including user events, RESTlets, and scheduled scripts.
- Designed and managed integration workflows in Boomi as the company's primary iPaaS developer.
- Developed Salesforce Apex classes and Lightning Web Components, and implemented Gearset-based DevOps for deploying flows, objects, and code.
- Built and maintained C# backend services, and developed and optimized across SQL Server, Amazon Redshift, and Aurora.

ESET North America San Diego, CA

Senior Software Developer June 2011 – November 2017

- Joined as a C# developer building sales dashboards and custom integrations, designing and consuming REST and SOAP APIs (ASP.NET on Azure Cloud Services, SQL Server, and Azure SQL).
- Became the lead NetSuite and Salesforce developer: SuiteScript 1.0/2.0 user events, RESTlets, and scheduled scripts, plus Salesforce Apex and configuration.
- Led the move to sound development practices, replacing direct-in-production work with sandbox-first development, testing, and controlled deployments.
- Built and tuned integrations connecting NetSuite, Salesforce, SQL Server, and Azure.

By Referral Only San Diego County, CA

Programmer April 2007 – June 2011

- Full-stack C# developer building ASP.NET web applications and backend services on the .NET Framework.
- Took over SQL Server database administration after a reduction in force, owning schema design, performance tuning, backups, and overall database health alongside development.
- Administered and supported the company's Siebel CRM.

EDUCATION

M.S., Computer Science — Arizona State University, Ira A. Fulton Schools of Engineering Expected May 2028
Focus: data mining, machine learning / AI, algorithms

B.A., Computer Science and **B.A., Film Studies** — University of Nevada, Las Vegas

Languages: Japanese (limited working proficiency)